

A TO Z FUNDRAISING IDEAS

Use these handy ideas to help with your fundraising!



- Involve friends & family & make it fun!
- Ask your charity what worked for past fundraisers – get their top tips
- Think of big & small ideas
- Use this A – Z list to inspire you
- Make a plan & break down your target into bite-sized chunks – it will seem less daunting

A

Auction of Promises

Try to get people to donate a promise of their time, use of their belongings, or to donate a gift. You can even ask people to donate themselves and auction them as 'slaves for the day'.

B

Bungee Jump

Sponsor a friend or colleague to take a jump of a lifetime, or better still, do it yourself!

Bring a pound to work day

Simply ask all your colleagues to bring just a pound to work in

aid of the charity, then collect together the money and send it to us.

C

Cricket Match

Car Wash

Have a knockout contest and charge people to join a team. Charge admission to all your spectators and sell refreshments. Offer to wash your friends, family's, neighbours cars for a small fee.

D

Dinner dance

Have a good band and good food and charge a good price. Organise a raffle and/or an auction.

E

Expert Seminar

Use an expert or well known personality, who is prepared to donate their time to give a talk or performance. Charge admission, have a break to sell refreshments and an auction of a signed book or autograph.

F

Fashion Show

Ask a local store to put on a show in conjunction with your company.

G

Gladiators

Have a company fun day and charge teams to take part in a competition Gladiators-style knockout league.

H

Halloween Ball

Sell tickets to a fancy dress Halloween Ball.

I

It's a Knockout

Challenge your clients and other companies to a friendly 'It's a Knockout' Competition.

J

Just a Minute

Have a sponsored game show with – no repeating, hesitating or deviating. This could double up as a presentation training exercise!

K

Karaoke Evening

Ask a local pub to host one for you and charge people to get in or take part.

L

Lunch Money

Ask all your colleagues to bring in sandwiches for their lunch and donate the money saved to the charity.

M

Masked Ball

Everybody wear a mask of their choice. Have a competition to guess who's who.

N

Night in for the charity

Stay in for an evening and donate the money saved to the charity.

O

Outward bound weekends

This is the perfect way to promote team work within your company while raising money for the charity.

P

Publicity

Send a press release to all your local papers asking for sponsorship from the companies and individuals.

Q

Quiz Night

Challenge different departments or branches to a friendly inter-company quiz, with prizes for the best team, most inventive answer, wooden spoon etc.

R

Race Night

Hold a race night in aid of the charity (ring us for further details).

S

Sponsored Event

Swim, slim, headshave – ask your colleagues and friends to raise sponsorship money for you in a fun way.

T

Treasure Hunt

A challenging and fun way to raise big money.

U

University Challenge

Collect together teams who attended the same or nearby universities and hold a challenge to see which university comes top.

V

Variety Show

Round up your talented friends and tread the boards, charging for admission of course.

W

Wine Tasting

Invite an 'expert' or local wine dealer to bring along a few cases of wine and donate some of the proceeds of his sales to the charity.

X

X-files Party

or any other themed evening with fundraising top of the menu of course.

Y

Your own Lotto

Works exactly the same way as the Lotto, only you have a better chance of winning!

Z

Zumbathon

Get your friends to come along to a sponsored Zumbathon – it has the added bonus of boosting your fitness too!

GOOD LUCK AND HAPPY FUNDRAISING!!